



CONTEXTUAL

Empowering Content

Web CMS Comparison: Plone vs. Drupal

Ken Wasetis - Contextual

ken.wasetis@contextualcorp.com

twitter: @ctxlken

irc: ctxlken

www.contextualcorp.com

Why Compare?

To Learn

To Advise: Be able to compare/contrast in Web CMS discussion

To Improve

Every problem doesn't require a hammer



What is a CMS?

Database-driven Content Repository

+ User Interface

+ Content Services

= CMS

+ Web

= WCMS



Content Services of CMS

Version Control / Audit Trail & Rollback Capabilities

Locking (check-in/check-out)

Workflow / Approval Process

Review Lists and Notifications

Content Types - Built-in and/or Custom

Fine-grained Permissions

Searching/Indexing of Content

*Plone is a *Web CMS (WCMS) Tool* (CMS for managing websites/web content)



Content Versioning / Audit Trail

The screenshot displays a 'History' section of a content management system. At the top, there is a header 'Add, edit or remove a portlet above the content'. Below this, the 'History' section is titled and contains a list of revisions. Each revision entry includes the following information:

- Revision number (e.g., 20)
- Action: Edited
- User: Nguyen, T. Kim
- Date and Time: Mar 25, 2013 01:51 PM
- Buttons: View, Compare (up/down arrows), Revert to this revision

The revisions listed are:

- Edited — Nguyen, T. Kim on Mar 25, 2013 01:51 PM
- Edited — Nguyen, T. Kim on Mar 25, 2013 01:49 PM
- Edited — Nguyen, T. Kim on Mar 25, 2013 01:48 PM
- Edited — Nguyen, T. Kim on Mar 25, 2013 01:30 PM
- Edited — Nguyen, T. Kim on Mar 25, 2013 12:53 PM
- Edited — Nguyen, T. Kim on Feb 02, 2013 05:39 PM (Description: added link to the Google Plus PSM13 event)

The interface also shows a 'Published' status indicator and a '013' page number on the right side. The left sidebar contains navigation elements like 'Plone Sy 2013 : Oshk has' and 'What Regi S'.

Additional CMS Features

Simple WYSIWYG Visual Editor / Rich Text Editing

In-context Editing (sometimes)

Content Preview with Theme Applied

Accessibility (WCAG, Section 508, etc.)

Visual Comparison of Revision Differences

Management of Metadata (tags, keywords, pub dates, author, credits, other)

Sitemap and Taxonomy Management

Scheduling of Publishing/Expiration of Content



Built-in Search

The screenshot shows the top navigation bar of the UCLA Parent & Family Programs website. The logo is on the left, and a search bar is on the right with the text 'bruin' and a 'SEARCH' button. Below the navigation bar is a banner image of the UCLA Campanile tower. A search bar below the banner contains the text 'bruin' and a 'search' button. Below the search bar is a message: 'Did you not find what you were looking for? Try the [Advanced Search](#) to refine your search.'

Search results — 101 items matching your search terms

Subscribe to an always-updated feed of these search terms

- [Bruin Day 2013](#)
- [Be a "True Bruin" parent](#)
In committing to UCLA's core values of Integrity, Excellence, Accountability, Respect, and Service, your student is a True Bruin. By supporting your student in ...
- [Bruin Day Program](#)
- [Bruin Day Program](#)
- [Bruin Career Connections](#)
UCLA students, get a super start on your career pursuit this spring by attending Bruin Career Connections.
- [UCLA Bruin Angels](#)
UCLA Bruin Angels Initiatives PDF

Typical Add-on Features/Modules

Web Forms

Slideshows

Calendar

Microsites

Faceted Navigation/Search

Embed Videos

RSS Feeds/Syndication

SEO Enhancements

Email Campaign Management / Integration (with MailChimp, others)

CRM/Salesforce Integration

Content Migration Tools



Contextual Editing

The screenshot displays the CMS website interface. At the top, the logo for the Chicago Medical Society (CMS) is shown alongside the text 'CHICAGO MEDICAL SOCIETY' and 'The Medical Society of Cook County Founded 1850'. A navigation menu includes 'ABOUT', 'MEMBERSHIP', 'EDUCATION/EVENTS', 'NEWS', 'PUBLICATIONS', and 'CMS CONNECT'. The main content area is titled 'Home / News / MESSAGE FROM THE PRESIDENT' and features a green 'Edit News Item' button. Below this, a description states 'An announcement that will show up in news listings.' A tabbed interface shows 'Default' as the active tab, with other tabs for 'Categorization', 'Dates', 'Ownership', and 'Settings'. The 'Title' field contains 'MESSAGE FROM THE PRESIDENT'. The 'Summary' field contains 'Being an Advocate'. The 'Body Text' field contains a rich text editor with a toolbar and a preview of the article text: 'Being an Advocate. A recent email announcement from ISMIE Mutual Insurance Company reported that the country's largest trial lawyer group, the American Association for Justice, recently increased its lobbying expenditures by 42%. The intent behind this increase is to oppose legislation, including the SHIELD Act, which requires the loser to pay attorneys' fees; the HEALTH Act, which limits compensation for non-economic damages in medical liability cases; and the FACT Act, which prevents ransacking of asbestos bankruptcy trusts. These Acts attempt to bring about meaningful reform by controlling health care costs.'

News

- News
- ISMS Updates
- News
- MESSAGE FROM THE PRESIDENT**

Contact Info

1.312.670.2550
cms@cmsdocs.org
[Contact Us](#)

[Manage portlets](#)

Home / News / MESSAGE FROM THE PRESIDENT

View Edit Sharing

Edit News Item

An announcement that will show up in news listings.

Default Categorization Dates Ownership Settings

Title

MESSAGE FROM THE PRESIDENT

Summary

Used in item listings and search results.

Being an Advocate

Body Text

Normal paragraph B I

Being an Advocate

A recent email announcement from ISMIE Mutual Insurance Company reported that the country's largest trial lawyer group, the American Association for Justice, recently increased its lobbying expenditures by 42%. The intent behind this increase is to oppose legislation, including the SHIELD Act, which requires the loser to pay attorneys' fees; the HEALTH Act, which limits compensation for non-economic damages in medical liability cases; and the FACT Act, which prevents ransacking of asbestos bankruptcy trusts. These Acts attempt to bring about meaningful reform by controlling health care costs.

Upcoming Events

- 06-05-2013 ISMS Executive Committee
- 06-11-2013 Rescheduled 2013 CMS Council Meeting & Annual Dinner
- 06-13-2013 Physicians Legal Issues Conference 2013
- 06-14-2013 AMA-IMG Section Annual Business Meeting
- 06-15-2013 AMA Annual Meeting
- 06-19-2013 2013 CMS Executive Committee Meeting
- 06-19-2013 2013 CMS Board of Trustees Meeting

[ALL UPCOMING EVENTS...](#)

Join CMS

Why join? The Chicago Medical Society offers many benefits, including career placement, advocacy, networking, and member to member collaboration. [Click here to explore all the benefits of membership.](#)

CMS Connect

CMS Connect is an exclusive community that allows members to discuss the issues.

Additional CMS Features

Extensible (available add-on modules or custom dev)

Allows for Custom Themes

SEO-Friendly (helps with search engine rankings)

Portlet Management (arrange widgets on page)

Dashboard (recent edit/publish activity at-a-glance)

Useful Built-in Templates (page, news, event listings, thumbnail layouts, etc.)

Plays Nicely With Others (SSO, LDAP/AD, Salesforce, legacy Oracle/SQL Server DBs)

Provides Maintenance Scripts/Features (Database backup/restore, restarts, etc.)

Reasonable Upgrade Options



<http://www.contextualcorp.com>

Social Publishing

User-generated Content

Forums

Blogs

Comments

Twitter/FB Feeds

Organic Groups/Birds of a Feather

Moderation of UG Content (or not)



Self-Reflection: What Do You Want to Be?

Web CMS

Portal Framework

Web App Framework

Intranet Platform

Marketing Platform

Digital Business / eBusiness Platform

Mobile CMS

Other?



Core Principals & Features: Plone vs. Drupal

Plone: Pure Web CMS Features

- Comparable features to enterprise commercial CMS tools
- Workflow, Versioning, In-Context Editing, Permissions, Collections, Search, etc.
- Security, Performance
- Open
- IP owned by foundation
- Many core committers

Drupal: Social Publishing

- Opposite initial target
- Let outsiders create content (lack of formal permissions/workflow)
- Syndication
- Campaign/Activist tool (DFA, OFA, etc.)
- Marketing sites / theme proliferation
- CiviCRM
- Open
- IP owned by Dries
- Few core committers (compare these projects at <http://ohloh.net>)



Plone Project Velocity

Activity

30 Day Summary

Apr 28 2013 — May 28 2013

414 Commits

44 Contributors
including 3 new contributors

12 Month Summary

May 28 2012 — May 28 2013

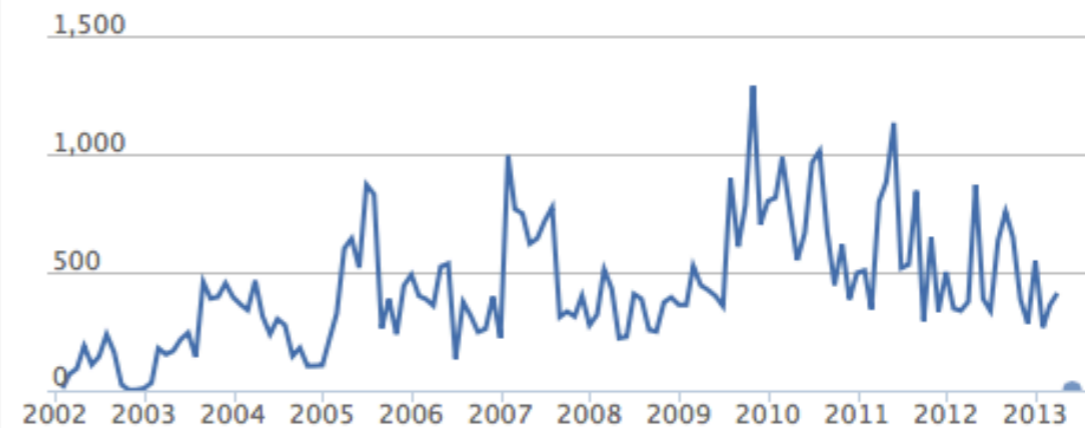
5448 Commits

Down -1285 (19%) from previous
12 months

235 Contributors

Up +34 (16%) from previous 12
months

Commits per Month



Community

Ratings

109 users rate this project:

★★★★☆ 4.3/5.0

Click to add your rating



Review this Project!

Most Recent Contributors



Maarten Kling



maartenkling



David Glick



Eric Steele

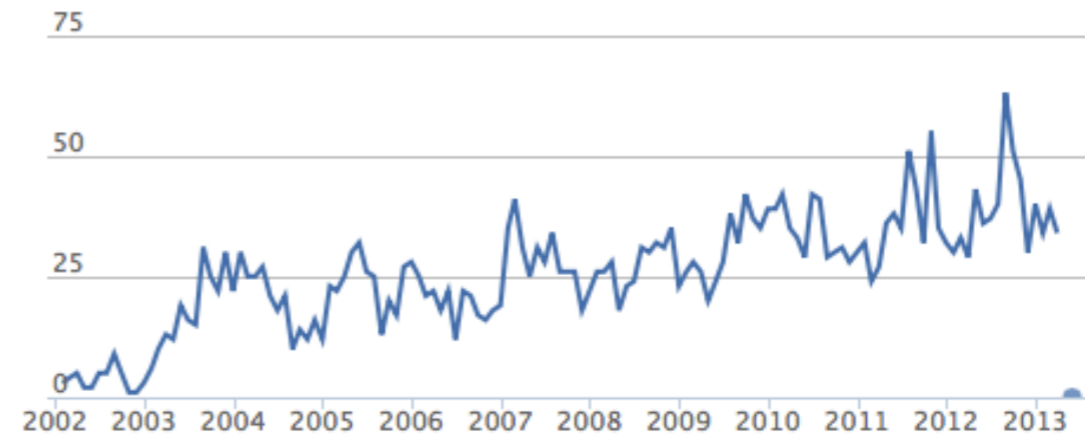


Roman Kozlovskiy



...Ulrich Hasecke

Contributors per Month



Drupal Project Velocity

Activity

30 Day Summary

May 5 2013 — Jun 4 2013

380 Commits

6 Contributors

12 Month Summary

Jun 4 2012 — Jun 4 2013

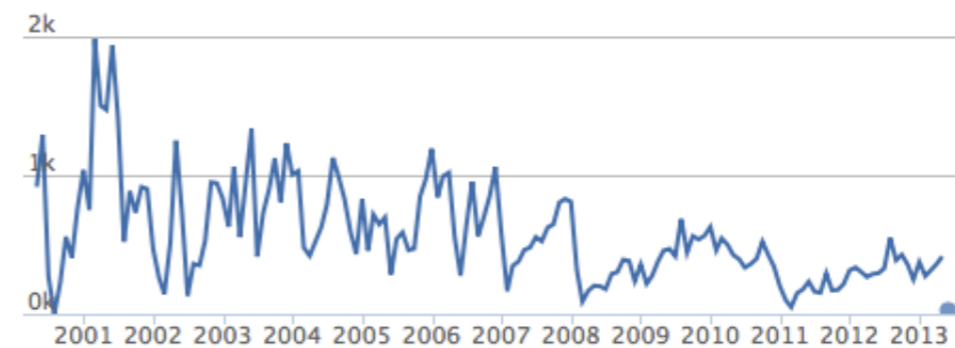
4301 Commits

Up +1401 (48%) from previous 12 months

70 Contributors

Up +19 (37%) from previous 12 months

Commits per Month



Community

Ratings

294 users rate this project:

★★★★☆ 4.3/5.0

Click to add your rating

☆☆☆☆☆

Review this Project!

Most Recent Contributors



Alex Pott



Dries



...niel Catchpole



Jennifer Hodgdon

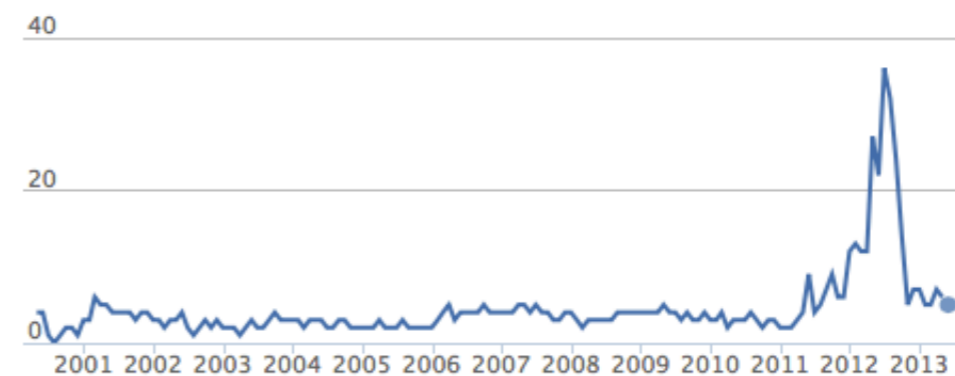


catch



webchick

Contributors per Month



Convergence: Core Additions vs. Add-ons

Plone:

- Better comment management/moderation/workflow in core
- Improved built-in Syndication options with 4.3 (Atom, etc.)
- FB/Twitter Login add-on
- FB/Twitter/MailChimp/Salesforce Add-ons
- Dexterity (custom content types via web GUI, now)

Drupal:

- Workflow add-on (still not as robust)
- CCK added to core (custom content types)
- Still have to download/install the visual editor you want (baffling to me)

Twitter: @shmcmahon “OH: in terms of framework, Drupal 8 is our Plone 3”



Lots of Similarities to User

Web GUI with WYWIGY Editor

Toolbar for Admins/Editors

Edit forms with fields for metadata

Control Portlets / Blocks

Control What Shows in Navigation

Can Switch Theme via Configuration Area

Control Options in WYSIWYG

User Dashboard

Convergence Summary

Content Types: Drupal has caught up quite a bit by including in core

Web 2.0 Overlays: Plone provides to editors, but should apply more to Site Setup area

In-Context Editing: Similar experiences now; Plone might still be a little ahead

Navigation/Links: Drupal's ugly/ambiguous 'node#' URLs can be replaced with friendlier and more meaningful and SEO-friendly URLs now, but takes user action/ thought

Workflow: Drupal is still lacking

Web Services: Drupal is ahead, by including RESTful web service wizard (downsides, of course, if you don't setup separate web service hub instance)

Collections: Built into Plone and still hard to beat; powerful content reuse feature

LDAP (SSO) Integration: Drupal's is said to be lacking (by analysts)

Versioning: Plone's is more robust



Convergence Summary

Upgrade Path/Options:

- Plone's one-click upgrade has consistently surpassed Drupal and others
- Drupal upgrade path from 6 to 7 was said to be miserable by users
- Drupal 8 with major backend architecture changes is out in 2013; upgrade path?
- Both Plone and Drupal add-ons still require active community or changes by you for upgrades
- Custom add-ons are up to you, but both communities provide recipes to modify

Versioning: Plone's is more robust

Authentication: Plone seems to have more Pluggable Auth Service options (that work)

System Analogies / Similarities

Config Files: Drupal .info files similar to Plone .zcmf and profiles .xml settings

Templates: PHP vs TAL - Drupal has an overrides behavior based on naming convention; Plone has skin path 'layers' + using same name to provide for overrides

Toolbar:

- As of Drupal 7, it now has one; more similar to Plone in-context editing now
- With Plone, you can install plone.app.toolbar, if you like it at the top as Drupal has it
- Easier to add links to user-specific shortcuts menu in Drupal
- Have to go into ZMI -> portal_actions to add to user-actions list of links in Plone

Dashboard:

- Similar in many ways
- Plone provides more stock portlets to drop-in
- Drupal provides slicker drag/drop placement of portlets/blocks into node areas

Content Types:

- Can design them via web GUI in both tools now; in core with both now
- Surprised at lack of built-in types with Drupal, though; just Page and Article (similar to Plone News Item with listing/preview image field)

Finally - Screen Shots of Drupal

The screenshot shows the Drupal 7 administration interface. At the top, there is a navigation menu with links for Dashboard, Content, Structure, Appearance, People, Modules, Configuration, Reports, and Help. On the right side of this menu, it says 'Hello admin' and 'Log out'. Below the menu, there are links for 'Add content' and 'Find content' on the left, and 'Edit shortcuts' on the right. The main header area is blue and contains the Drupal logo, the site name 'mydrupal.localhost', and links for 'My account' and 'Log out'. A 'Home' button is located below the header. The main content area features a search box on the left, a 'Navigation' sidebar with an 'Add content' link, and two article teasers. The first article is titled 'Second Article Page', submitted by 'admin' on 'Wed, 06/05/2013 - 01:29', with the text 'Some bogus text here.' and a 'Read more' link. The second article is titled 'Welcome to my Drupal Article', submitted by 'admin' on 'Wed, 06/05/2013 - 01:26', with the text 'Here is some default text in the body.' and a 'Read more' link. An RSS feed icon is visible at the bottom of the content area. The footer is dark and contains the text 'Powered by Drupal'.

Drupal: Editing Page

Edit Basic page A Basic Page ⊕ My account Log out VIEW EDIT ✕

[Home](#) » [A Basic Page](#)

Title *

Summary (Hide summary)

Leave blank to use trimmed value of full text as the summary.

Body

Drupal: Editing Page - Link Handling

The screenshot displays the Drupal 'Editing Page' interface, specifically the 'Link Handling' section. The page is titled 'A Basic Page' and is currently in 'Filtered HTML' text format. The 'Text format' section lists allowed HTML tags: <a>, , , <code>, , , , <dl>, <dt>, <dd>. The 'Menu settings' section is checked, and the 'Menu link title' is 'A Basic Page'. The 'Description' is 'My first Basic page item', which is shown when hovering over the menu link. The 'Parent item' is '<Main menu>' and the 'Weight' is 0. The 'Revision information' shows 'No revision', 'URL path settings' shows 'No alias', 'Comment settings' shows 'Closed', 'Authoring information' shows 'By admin on 2013-06-05 01:30:04 -0500', and 'Publishing options' shows 'Published'. At the bottom, there are 'Save', 'Preview', and 'Delete' buttons.

Text format Filtered HTML [More information about text formats ?](#)

- Web page addresses and e-mail addresses turn into links automatically.
- Allowed HTML tags: <a> <code> <dl> <dt> <dd>
- Lines and paragraphs break automatically.

Menu settings
A Basic Page

Provide a menu link

Menu link title
A Basic Page

Description
My first Basic page item
Shown when hovering over the menu link.

Parent item
<Main menu>

Weight
0
Menu links with smaller weights are displayed before links with larger weights.

Save Preview Delete

Drupal: Add-on 'Modules'

Home » Administration

Download additional [contributed modules](#) to extend Drupal's functionality.

Regularly review available updates to maintain a secure and current site. Always run the [update script](#) each time a module is updated. Enable the Update manager module to update and install modules and themes.

▼ CORE

ENABLED	NAME	VERSION	DESCRIPTION	OPERATIONS
<input type="checkbox"/>	Aggregator	7.22	Aggregates syndicated content (RSS, RDF, and Atom feeds).	
<input checked="" type="checkbox"/>	Block	7.22	Controls the visual building blocks a page is constructed with. Blocks are boxes of content rendered into an area, or region, of a web page. Required by: Dashboard (enabled)	Help Permissions Configure
<input type="checkbox"/>	Blog	7.22	Enables multi-user blogs.	
<input type="checkbox"/>	Book	7.22	Allows users to create and organize related content in an outline.	
<input checked="" type="checkbox"/>	Color	7.22	Allows administrators to change the color scheme of compatible themes.	Help
<input checked="" type="checkbox"/>	Comment	7.22	Allows users to comment on and discuss published content. Requires: Text (enabled), Field (enabled), Field SQL storage (enabled) Required by: Forum (disabled), Tracker (disabled)	Help Permissions Configure
<input type="checkbox"/>	Contact	7.22	Enables the use of both personal and site-wide contact forms.	
<input type="checkbox"/>	Content translation	7.22	Allows content to be translated into different languages. Requires: Locale (disabled)	
<input checked="" type="checkbox"/>	Contextual links	7.22	Provides contextual links to perform actions related to elements on a page.	Help Permissions

Provides a dashboard page in the administrative interface for

Drupal: Configuration Panel

The screenshot shows the Drupal Configuration Panel interface. At the top, there is a navigation menu with links for Dashboard, Content, Structure, Appearance, People, Modules, Configuration (highlighted), Reports, and Help. On the right side of the top bar, it says "Hello admin" and "Log out". Below the navigation bar, there are links for "Add content" and "Find content" on the left, and "Edit shortcuts" on the right. The main content area is titled "Configuration" and includes a breadcrumb "Home » Administration". Below this, there is a "Hide descriptions" link. The configuration options are organized into several categories:

- PEOPLE**
 - Account settings**: Configure default behavior of users, including registration requirements, e-mails, fields, and user pictures.
 - IP address blocking**: Manage blocked IP addresses.
- CONTENT AUTHORIZING**
 - Text formats**: Configure how content input by users is filtered, including allowed HTML tags. Also allows enabling of module-provided filters.
- MEDIA**
 - File system**: Tell Drupal where to store uploaded files and how they are accessed.
 - Image styles**: Configure styles that can be used for resizing or adjusting images on display.
 - Image toolkit**: Choose which image toolkit to use if you have installed optional toolkits.
- SEARCH AND METADATA**
- SYSTEM**
 - Site information**: Change site name, e-mail address, slogan, default front page, and number of posts per page, error pages.
 - Actions**: Manage the actions defined for your site.
 - Cron**: Manage automatic site maintenance tasks.
- USER INTERFACE**
 - Shortcuts**: Add and modify shortcut sets.
- DEVELOPMENT**
 - Performance**: Enable or disable page caching for anonymous users and set CSS and JS bandwidth optimization options.
 - Logging and errors**: Settings for logging and alerts modules. Various modules can route Drupal's system events to different destinations, such as syslog, database, email, etc.
 - Maintenance mode**: Take the site offline for maintenance or bring it back online.

Drupal: Content Types

The screenshot shows the Drupal administration interface. At the top, there is a navigation menu with links for Dashboard, Content, Structure (active), Appearance, People, Modules, Configuration, Reports, and Help. On the right, it says "Hello admin" and "Log out". Below the navigation menu, there are links for "Add content" and "Find content". The main content area is titled "Content types" and includes a breadcrumb trail: "Home » Administration » Structure". There is a "+ Add content type" link. Below this is a table with two columns: "NAME" and "OPERATIONS".

NAME	OPERATIONS
Article (Machine name: article) Use <i>articles</i> for time-sensitive content like news, press releases or blog posts.	edit manage fields manage display delete
Basic page (Machine name: page) Use <i>basic pages</i> for your static content, such as an 'About us' page.	edit manage fields manage display delete

Below the table, there is a section for "Add content" with the text "Some bogus text here." and a "Add new comment" form. The form includes fields for "Your name" (with the value "admin") and "Subject".

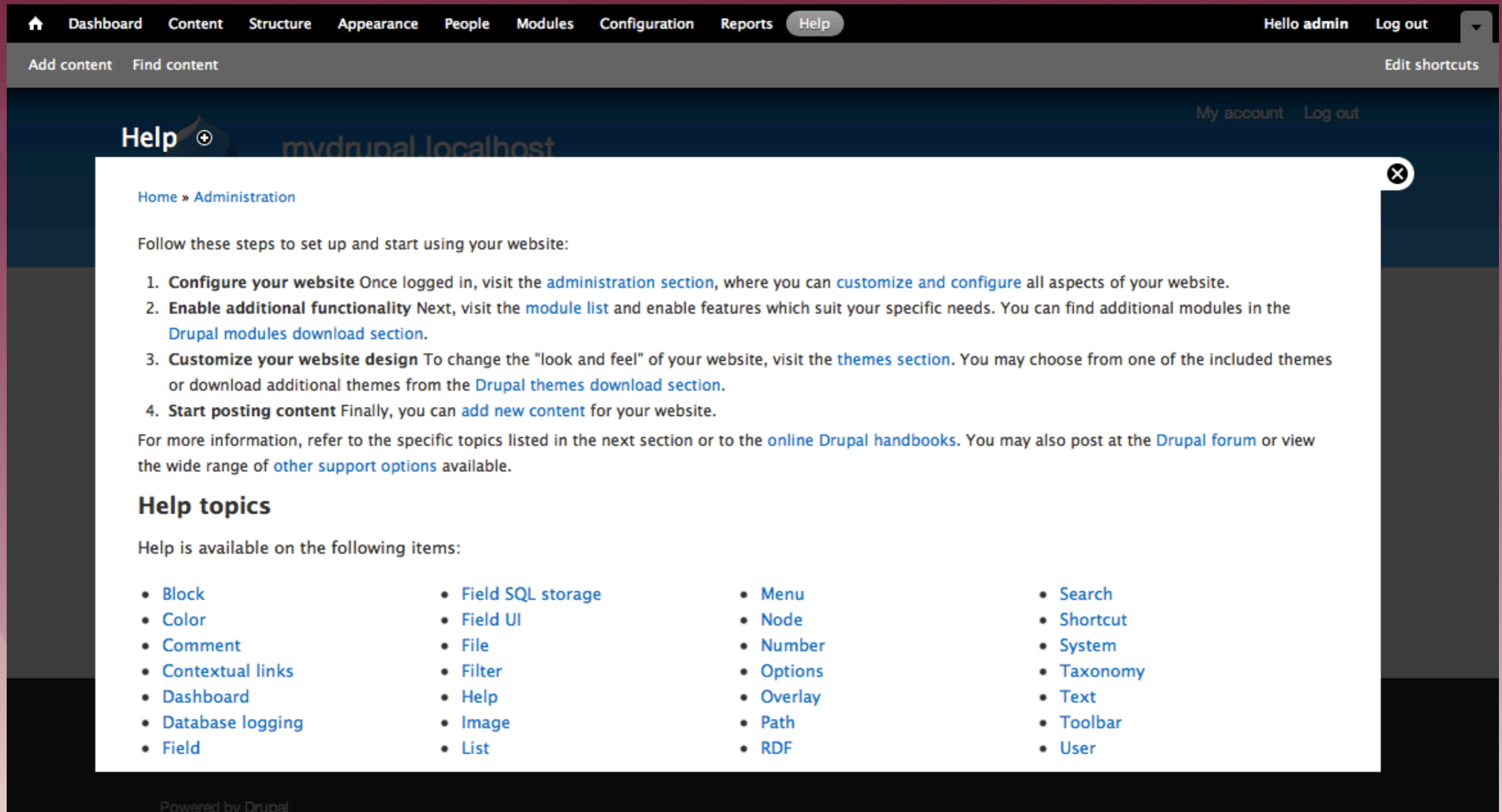
Drupal: Dashboard

The screenshot shows the Drupal administration dashboard. At the top, there is a navigation menu with links: Dashboard (active), Content, Structure, Appearance, People, Modules, Configuration, Reports, and Help. On the right side of the top bar, it says "Hello admin" and "Log out". Below the navigation bar, there are links for "Add content" and "Find content" on the left, and "Edit shortcuts" on the right. The main content area has a "Dashboard" heading with a plus icon and a "My account" section with "Log out" and "My account" links. The breadcrumb trail shows "Home » Administration". A "+ Customize dashboard" link is present. The "Recent content" section displays a table of recent items:

Recent content		
A Basic Page admin	edit	delete
Second Article Page admin	edit	delete
Welcome to my Drupal Article admin	edit	delete

A "More" link is located at the bottom right of the "Recent content" table. To the right of the table is a "Search form" with an input field and a "Search" button. Below the search form is a "Who's new" section showing a list of users: "• admin".

Drupal: Built-in Help



The screenshot shows the Drupal administration interface with the 'Help' menu selected. The page title is 'Help' and the breadcrumb is 'Home » Administration'. The main content area contains a list of steps to set up and start using the website, followed by a list of help topics.

Home » Administration

Follow these steps to set up and start using your website:

1. **Configure your website** Once logged in, visit the [administration section](#), where you can [customize and configure](#) all aspects of your website.
2. **Enable additional functionality** Next, visit the [module list](#) and enable features which suit your specific needs. You can find additional modules in the [Drupal modules download section](#).
3. **Customize your website design** To change the "look and feel" of your website, visit the [themes section](#). You may choose from one of the included themes or download additional themes from the [Drupal themes download section](#).
4. **Start posting content** Finally, you can [add new content](#) for your website.

For more information, refer to the specific topics listed in the next section or to the [online Drupal handbooks](#). You may also post at the [Drupal forum](#) or view the wide range of [other support options](#) available.

Help topics

Help is available on the following items:

- [Block](#)
- [Color](#)
- [Comment](#)
- [Contextual links](#)
- [Dashboard](#)
- [Database logging](#)
- [Field](#)
- [Field SQL storage](#)
- [Field UI](#)
- [File](#)
- [Filter](#)
- [Help](#)
- [Image](#)
- [List](#)
- [Menu](#)
- [Node](#)
- [Number](#)
- [Options](#)
- [Overlay](#)
- [Path](#)
- [RDF](#)
- [Search](#)
- [Shortcut](#)
- [System](#)
- [Taxonomy](#)
- [Text](#)
- [Toolbar](#)
- [User](#)

Powered by Drupal

Drupal Weaknesses

Workflow:

- go to <https://drupal.org/node/369988> (Getting Started With Drupal page) and search for 'workflow'... nada
 - Workflow module can be downloaded/installed, but has 127 open issues and 58 open bugs
 - is still an afterthought in Drupal, but wouldn't be surprised if added to core later
- Security:
- The Good: Drupal has a Security Team and the 'core' has few vulnerabilities
 - The Bad: You can't do much with only the lightweight 'core'
 - You will need/use many add-ons and many are insecure and/or don't scale well
 - Search the CVE vulnerabilities database for 'drupal' or for 'plone' and compare
 - ~4-6 vulnerabilities per month for Drupal (~ 3/year for Plone)

See: <https://drupal.org/security/contrib> for latest list [Drupal vuln](#) alerts

See: <http://plone.org/products/plone/security/advisories/plone-security-advisories> for [Plone vuln alerts](#)

Drupal Strengths

Similar to Plone: Open, Community-driven, Collaboration

Admin UI has More Polish (nice overlays, even on Site Setup type panels)

Larger Install Base / Market Share than Plone

Easy to find cheap PHP/MySQL hosting

PHP (more devs; easier entry for designers with HTML skills)

Applications: Social/Collaboration sites with syndication and commenting/discussion

Drupal Weaknesses

PHP:

- Possibly the most hacked websites out there (Wordpress, Joomla fall into category)
- Only included true O-O (object-oriented) features a few years ago
- Is still not as robust in performance as other options

Available Talent Pool:

- True of any CMS tool worth its weight, though - with capabilities comes complexity (Plone, Fatwire, CQ, Vignette, Sitecore, etc.)

Project Management by Community (basically leaning on Acquia for direction)

Performance:

- Out-of-box performance is much slower than Plone and Drupal 7 is even slower than Drupal 6
- Drupal 8 is a redo of much of the backend framework; will it be faster or slower?
- Experienced Drupal integrators are needed to get around the performance issues, but that is common among many web software platforms

Drupal Weaknesses - as by Dries

Rudimentary Authoring Experience

In-Context Editing Experience that Lags Plone

Aging Web Framework (being replaced in Drupal 8 with Symfony)

Small Available Talent Pool



Future Drupal

Good Strategic Direction to handle Mobile

- Responsive Web Design (more built-in capabilities expected; more themes available)
- Native (iOS, Android) via RESTful web services (already built-in somewhat)

More OOB Features / Bigger Core

- Want to be able to do more out-of-box
- Perhaps not require downloading of your favorite editor, or of workflow?

D8 Still in Development:

- <https://drupal.org/community-initiatives/drupal-core>

Painful Upgrades on the horizon

- After one year of Drupal 7, 90% of add-on modules were yet incompatible

Plone Strengths

Very Solid Architecture and Engineering

Security

Performance

Repeatable Deployments (easy to apply same config in Dev, Staging, Prod)

Pluggable (Auth, XML-RPC, SOAP)

Workflow

Versioning

Authoring Experience (in-context editing; good wysiwyg built-in)

Navigation Menu/Link Management

SEO (due to automatic quality link generation)

Plone Weaknesses

Fewer Robust Social features/add-ons

Not RESTful out-of-box

AJAX layer being reworked (removal of KSS; completely JQuery based)

Less market/mind share

Market things that abundance of PHP devs means many Drupal/Joomla/WP devs

Fewer affordable hosting choices

Few one-click startup/hosting options (but exist)

Not as embraced by design agencies (natural marketing pros who could push Plone)

Drupal Costs vs. Plone Costs

About the same, really

‘Professional’ development shops will charge about the same dev/consulting rate

‘Professional’ hosting with 24/7 support (by humans), etc. is about the same:

See: <http://www.acquia.com/cloud-pricing#hardware=56&storage=106&subscription=129563>

Other/Free Options available, though:

See: <https://www.drupalgardens.com/pricing>

Some free/very cheap options for non-profits with Plone too

Neither are as cheap as Wordpress to host, because they actually do a bit more

All are at least ‘good’ systems - depends on needs and so does hosting

Summary

Both are Accomplished, Mature, Improving Tools (Over 10 Years Old Each)

Both offer Good/Easy Editing Experience

Both offer Configuration TTW (Through The Web)

Both Tools Need More Experts Available

Plone provides more 'true CMS' features OOB

Drupal provides more 'social publishing' OOB

Drupal UI has a little more polish, but fewer capabilities (workflow, collections, auth)

Plone OOB Performance is Superior

Plone Security Record is Superior

Which One Is Better?

Depends On Your Needs

Are you building a highly social website with lots of user/visitor/member-generated content? Probably Drupal

Are you building a site for a public agency or company with many regulations to comply with? Probably Plone

Other than those obvious segments, there is a lot of overlap, so tool choice could come down to preference of:

- Coding Language (Python for Plone vs. PHP for Drupal)
- Hosting Options
- Available Consultants/Developers

Both tools are very capable and continue to advance

Recommendation

Well, I'm a bit biased ;)

Have a capable internal team that is expert in the technology

Partner with a consultant that has done these projects many times

Both tools are good enough that implementation team will be the key



Ken Wasetis

ken.wasetis@contextualcorp.com

twitter . irc . skype: ctxlken

 **CONTEXTUAL**
Empowering Content