

A SMALL GROUP OF THOUGHTFUL  
**COMMITTED**  
Phone People

NEVER DOUBT THAT A SMALL  
GROUP OF THOUGHTFUL,  
COMMITTED CITIZENS CAN  
CHANGE THE WORLD.

INDEED, IT'S THE ONLY THING THAT  
EVER HAS.

2013.06.06

**Oshkosh, WI**



# **I'M TALKIN' BOUT SPRINTERS**

**sprinting, sprinters, and obligatory references to beer**

# It's in Our Blood

## Sprint (software development)

From Wikipedia, the free encyclopedia

*This article is about the short meetup. For the development iteration, see [Sprint \(scrum\)](#).*



This article **does not cite any references or sources**. Please help [improve this article](#) by [adding citations to reliable sources](#). Unsourced material may be challenged and [removed](#). (June 2011)

A **sprint** is a get-together of people involved in a project to give a focused development on the project. Sprints are typically two to seven days long. Sprints have become popular events among some [Open Source](#) projects. For example, the [PyPy](#) project is mostly developed during regularly held sprints where most of the international developer team gathers.

The sprints are often held near conferences which most of the project team attend, but they can also be hosted by some involved party at their premises or some interesting location.

Sprints are organized around the ideas of the [Extreme Programming](#) discipline of software development. The sprint is directed by the coach, who suggests tasks, tracks their progress and makes sure that no one is stuck. Most of the development happens [in pairs](#). A large open space is often chosen as a venue for efficient communication.

Sprints can vary in focus. During some sprints people new to the project are welcomed and get an intensive hands-on introduction pairing with an experienced project member. The first part of such sprints is usually spent getting ready, presenting the tutorials, getting the network setup and ensuring that configuration/source control software and processes are installed and followed.

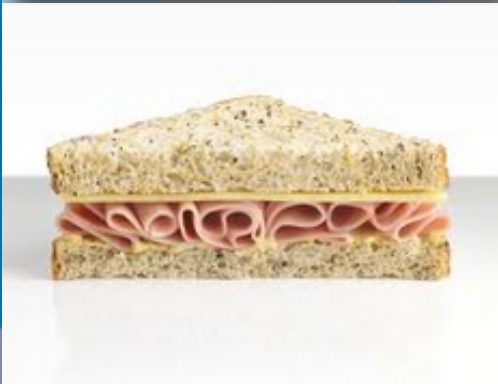
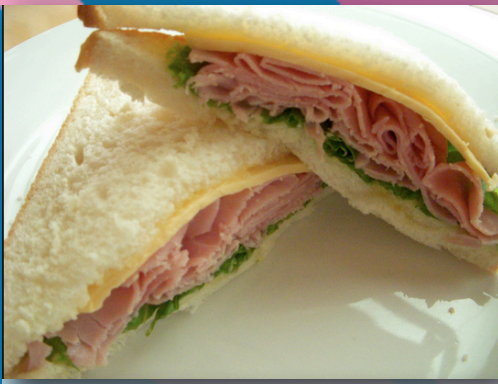
A significant benefit of sprinting is that the project members meet in person, socialize, and start to communicate more effectively than when working together remotely.

Pioneered by  
Zope  
Corporation.

Between  
January  
2002 and  
January  
2006, more  
than 30 Zope  
sprints had  
taken place.



# The Sprintwich



## Wikipedia:Articles for deletion/Sprintwich

From Wikipedia, the free encyclopedia  
< [Wikipedia:Articles for deletion](#)

This page is an archive of the discussion about the proposed deletion of the article below. **This page is no longer live.** Further comments should be made on the article's talk page rather than here so that this page is preserved as an historic record.

The result of the debate was DELETE. [jni](#) 15:23, 4 Mar 2005 (UTC)

**Sprintwich** [\[edit\]](#)

Non notable neologism that needs to be either deleted or transwikied to some cookbook if it is notable enough. -- [Riffsyphon1024](#) 10:18, 26 Feb 2005 (UTC)

- Google results only 1 result. Possibly, original research. **Delete** - [Mailer Diablo](#) 10:22, 26 Feb 2005 (UTC)
- Concur, **delete**. [Radiant!](#) 11:10, Feb 28, 2005 (UTC)
- **Delete**, neologism.--[LexCorp](#) 03:39, 3 Mar 2005 (UTC)

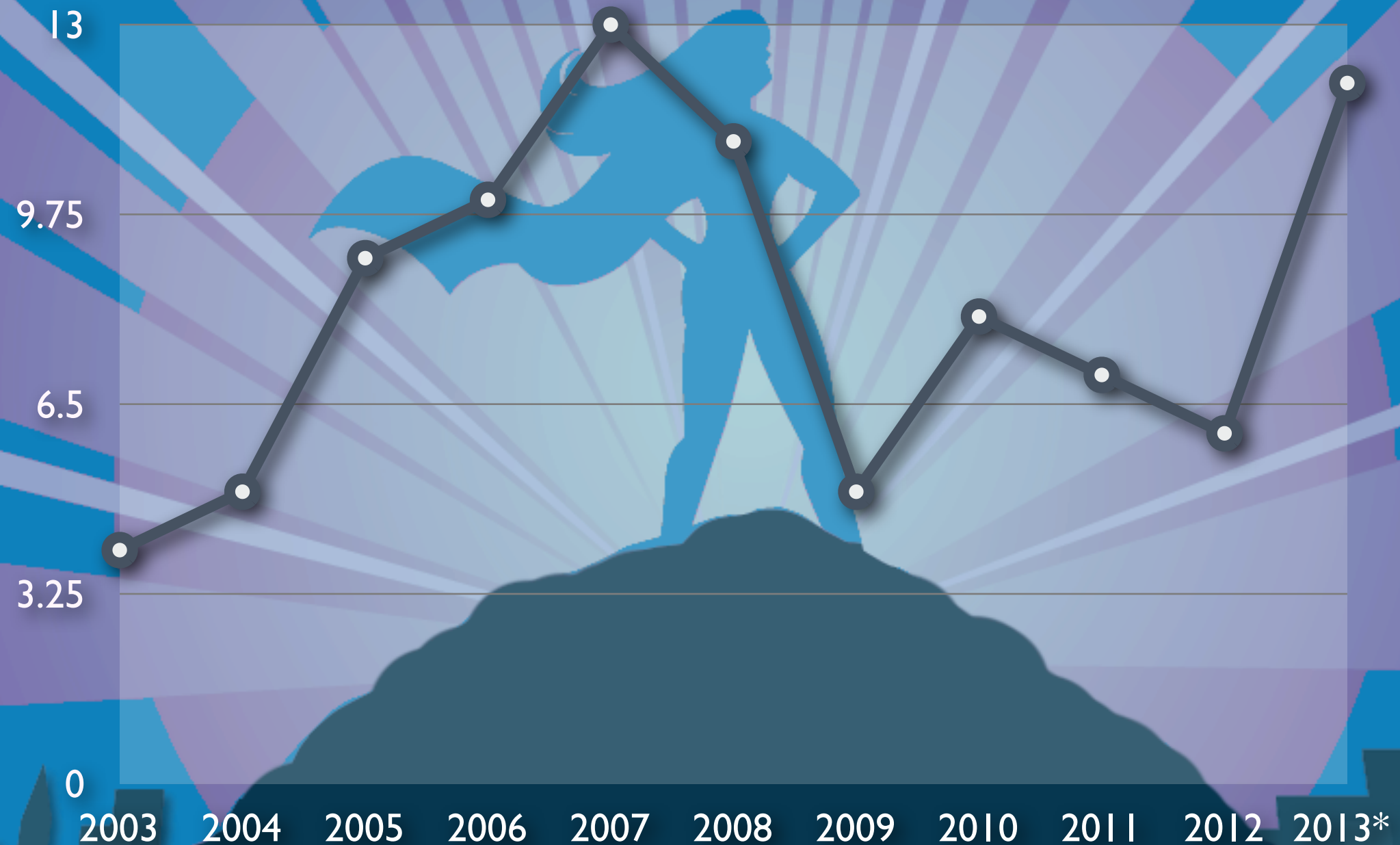
This page is now preserved as an archive of the debate and, like some other VfD subpages, is no longer 'live'. Subsequent comments on the issue, the deletion, or the decision-making process should be placed on the relevant 'live' pages. **Please do not edit this page.**

## RECIPE

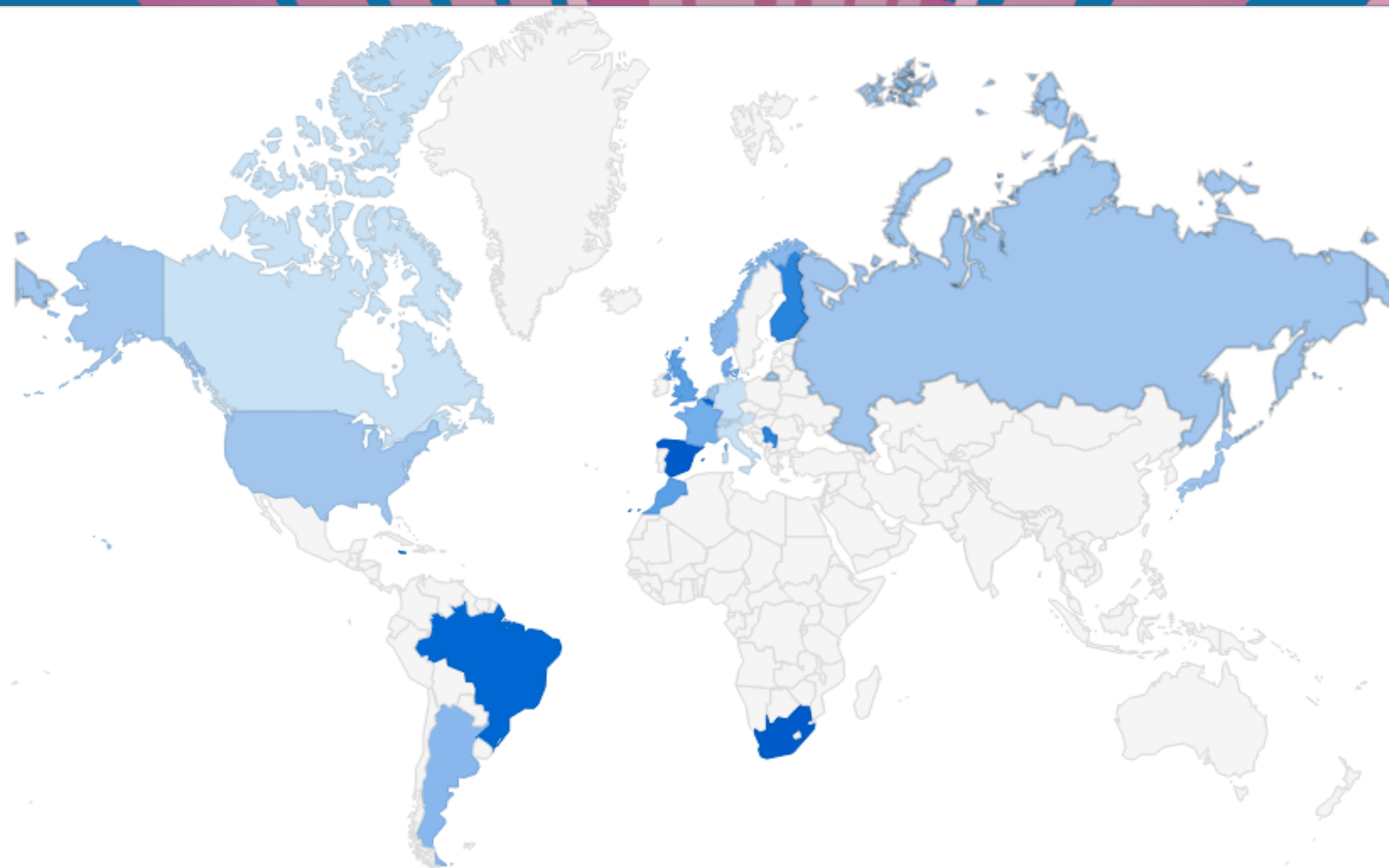
2 parts bread, 1 part cheese, 1 part deli meat. Set on table, good all day, makes itself. Serve with coffee.



# Sprints per Year



# The Diaspora



# Sprint Topics in 2013

## • PLIPS

- REMOVAL OF PORTAL SKINS
- MULTI-LINGUAL IN CORE
- DEXTERITY CONTENT TYPES

## • NEW FEATURES

- NEW EDITING TOOLBAR
- DECO LIGHT
- PLONE.API

## • INFRASTRUCTURE

- PLONE.COM
- DECO LIGHT
- PLONE.API

## • DOCUMENTATION

- DEVELOPER DOCS
- TUTORIALS
- TRANSLATIONS

MUNICH  
SORRENTO  
SEATTLE  
CAPETOWN  
BARCELONA







*but wait...*  
**THERE'S MORE!**

# Sprints = Communication



T. Kim Nguyen @tkimnguyen

3 Jun

Pre-sprinters in lively discussion and negotiation #psm13

[pic.twitter.com/hlniqzfoRF](https://pic.twitter.com/hlniqzfoRF)

← Reply ↗ Retweet ★ Favorite

Flag media

## TRANSLATION

**Statement:** “I am taking out all portal\_skins and anyone who objects can **suck it**”

**Discussion:** ... .. rabble rabble ... .. <chair thrown/> ... .. rabble rabble ...

**Result:** Reasonable integrator upgrade analysis tools, a fuq'n'FAQ, identification of migration strategy and capacity to update before major release



# Motivation for Old Farts

Average length of participation  
of currently active developers is

## 2 Years



## 4 out of 5

of the top 100 Plone core contributors are twice as active this year than historical average. That's

## 118%

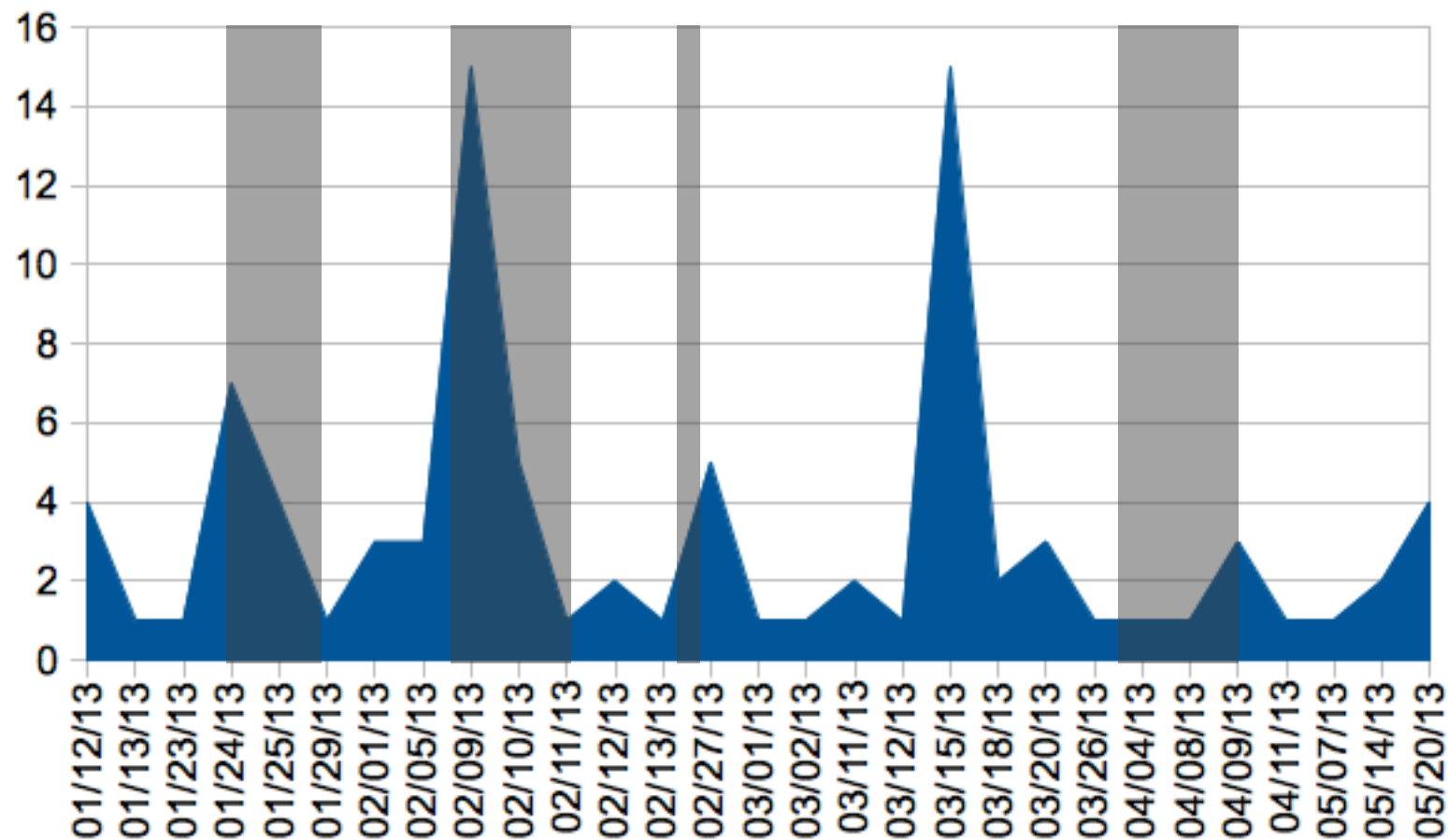
more commits in 2013

“I read on plone.org about the latest sprint at an old castle outside Vienna in Austria. What amazes me is the effort these guys put in. Some 35 people from all over the world participated in the 5 day sprint all at their own cost. No one gets paid except those few lucky whose company encourage their employees to spend some Open Source time.”  
~peterbe





# Maximize Newbie Impact



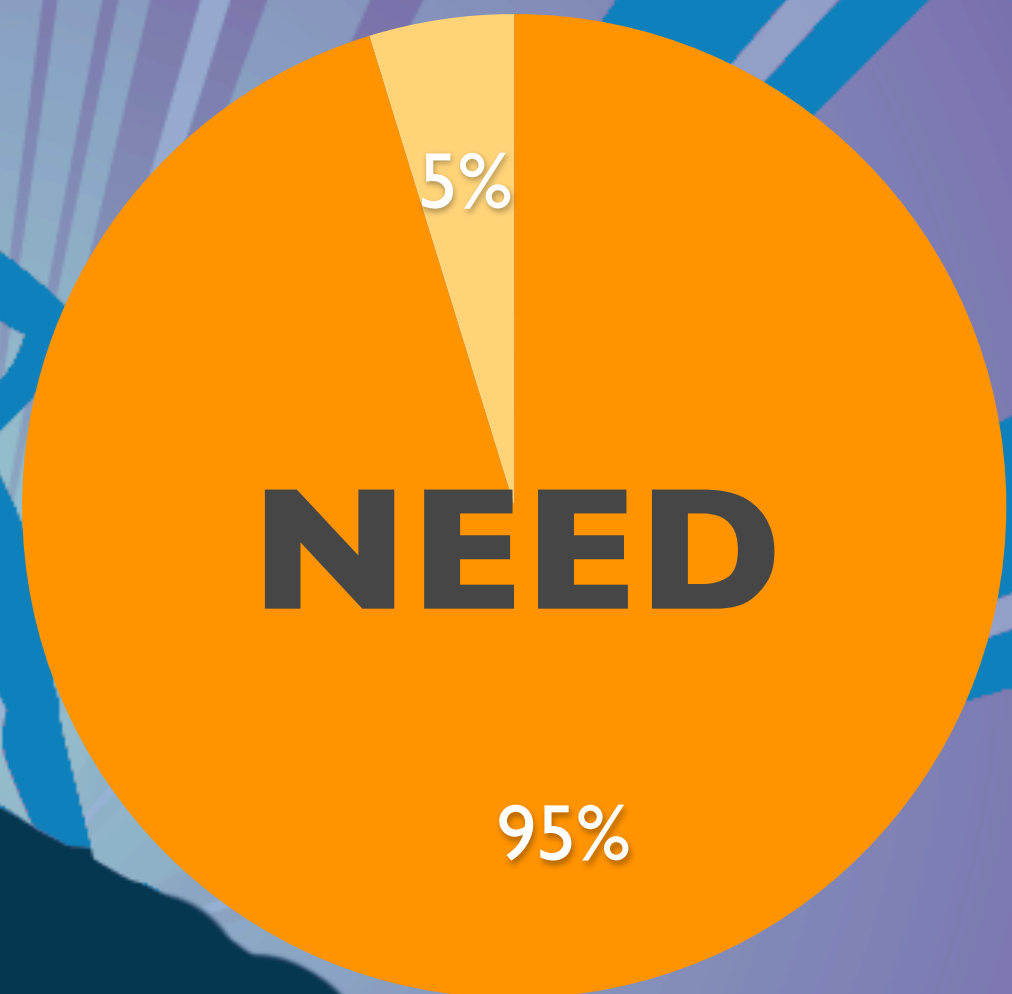
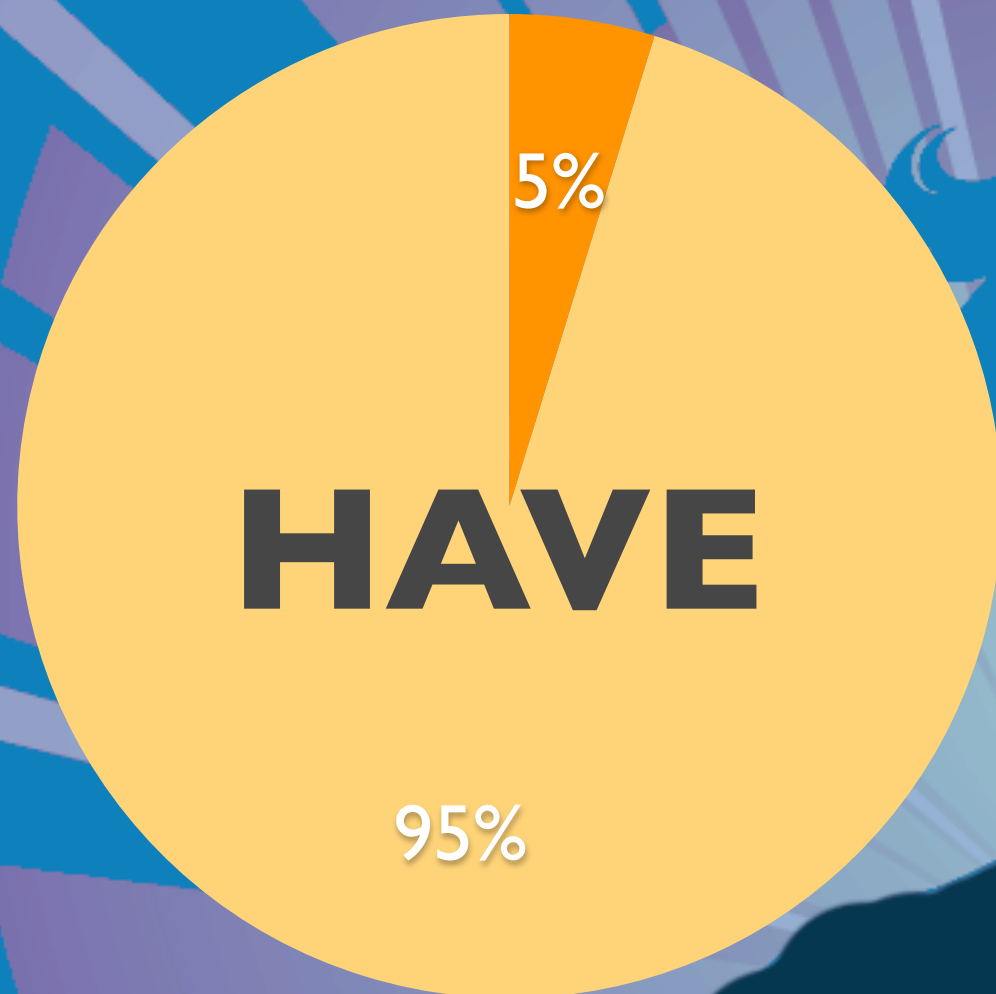
Commits from new users by date of first commit. Grey bars highlight major sprints.

Sprints don't just help us find new contributors, they also encourage long term participation and responsibility!

## 76%

of users who started contributing in 2012 contribute significantly more this year than last year

# Sprint Makeup



● Other      ● Developers

# What's Missing Still?

**Marketing**  
(Less complaining, more doing folks)

**Plone 5**

**Security**

**Plone.org**

**!! PLONE.COM !!**

(once and for all for real this time lets finish this crap)



# How Do I Get Involved?

## Participate

Send yourself, and more importantly, people that work for you

## Donate

Most of us run a budget surplus at the expense of a time deficit

## Host

Share culture and wifi and absorb the good vibes that soon follow



**PARTICIPATE**

# Participate

Community

Sprinter

Sponsor

Host Organization

Local Pubs

- ⌘• Code. Duh.
- ⌘• Creativity
- ⌘• New Interactions
- ⌘• Ideas and Processes
- ⌘• Pants
- ⌘• **ENERGY**





# Participate

Community

Sprinter

Sponsor

Host Organization

Local Pubs

- 🌀 Learning new skills
- 🌀 Perfect old ones
- 🌀 Socialize
- 🌀 Leadership opportunities
- 🌀 Be in the know



# Participate

Community

Sprinter

Sponsor

Host Organization

Local Pubs

- Good training
- Learn new process
- Meet new contacts
- Discover partners
- Get help
- Give back
- **INFLUENCE**





# Participate

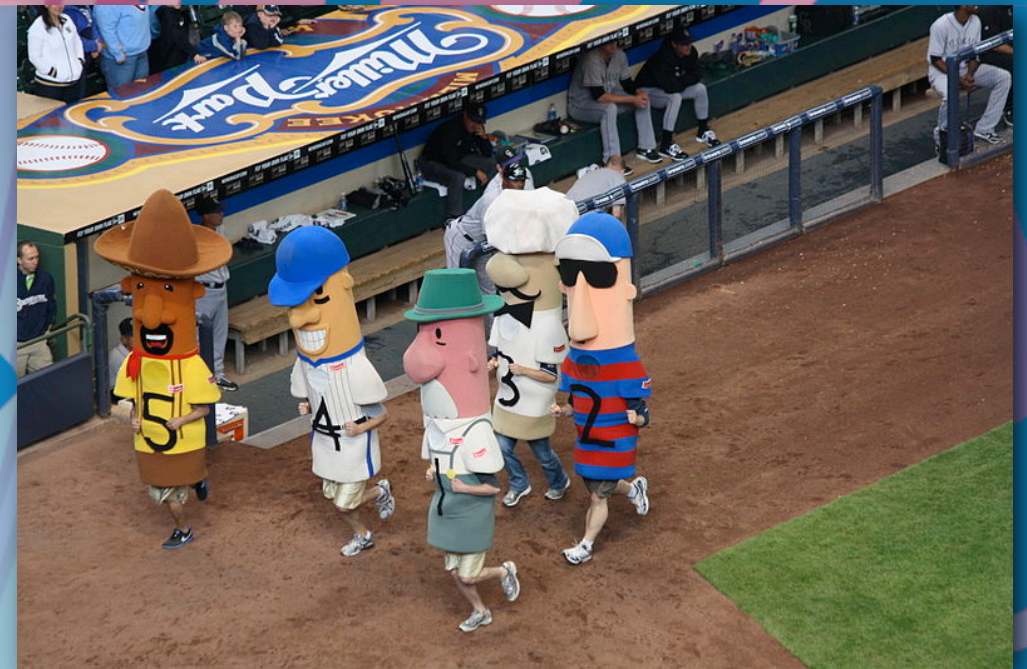
Community

Sprinter

Sponsor

Host Organization

Local Pubs



- Progress on a needed Topic
- Gain needed expertise
- Recruit new talent
- Promote longevity
- Share culture



# Participate

Community

Sprinter

Sponsor

Host Organization

Local Pubs



•&• Support local economy



# Become A HOST

# Hosting a Sprint

- Core Development
- Marketing
- i18n
- Accessibility
- Community Strategy
- Testing
- Infrastructure
- PLIPs
- Performance
- Marketing
- Documentation
- Installers

**The world is your oyster!**



**Topic**

**Location**

**People**

**Funding**

**Market**

**SPRINT!**

**Follow-up**



# Hosting a Sprint

- Cost to arrive & stay
- Intrigue of location
- Free resources?
- Wifi
- Alcohol restrictions?
- Significant others?
- Local happenings

Topic

Location

People

Funding

Market

SPRINT!

Follow-up



# Hosting a Sprint

- Start with dream team
- Send invites to experts
- Local participants
- Newbies
- Sprint Leader(s)

Topic

Location

People

Funding

Market

SPRINT!

Follow-up



# Hosting a Sprint

- Company Sponsored
- Sprinter pockets
  - Time off/vacation
- Chip ins
- Plone Foundation
  - Strategic (L): \$3K
  - Strategic (S): \$1.5K
  - Meet-ups: \$300
- **What we have left**
  - 3 Large Strategic
  - 3 Small Strategic
  - 14 “pizza funds”

Topic

Location

People

Funding

Market

SPRINT!

Follow-up



# Hosting a Sprint

- Post to all the places
  - Developers/Users lists
  - plone.org event
  - Local colleges
  - Other Plone companies
- Twitter RT campaign
- Recruit on IRC
- Personally invite

Topic

Location

People

Funding

Market

SPRINT!

Follow-up



# Hosting a Sprint

- Structure of a day
  - Intro to topics
  - Checkins
  - Report out
- Wifi, Coffee
- Food, evening plans

Topic

Location

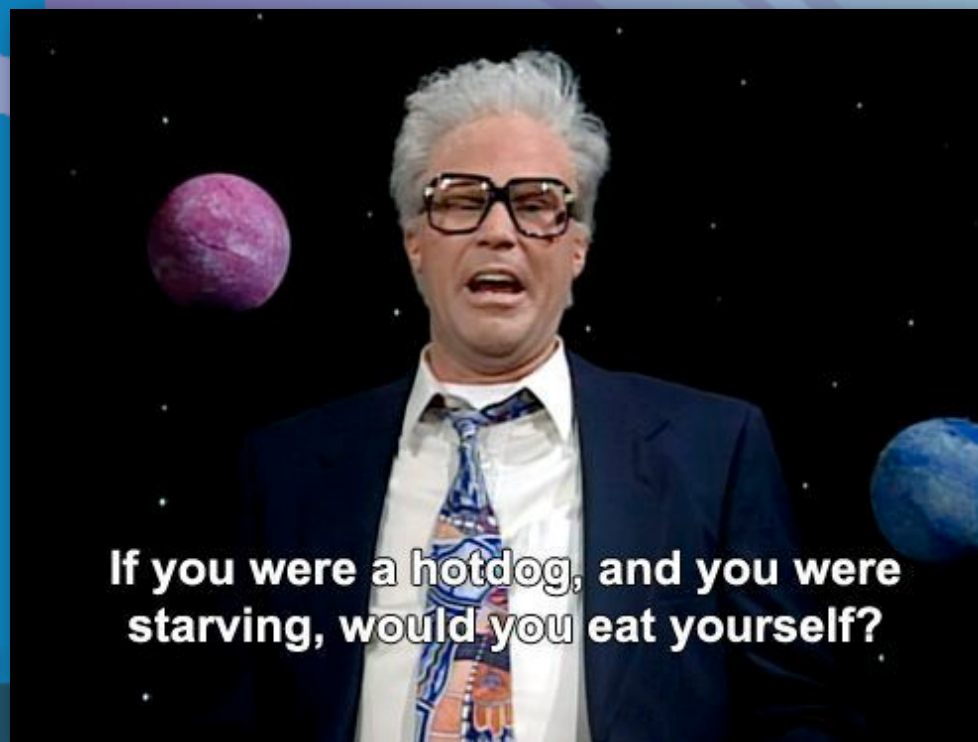
People

Funding

Market

SPRINT!

Follow-up





# Hosting a Sprint



Topic

Location

People

Funding

Market

SPRINT!

Follow-up

- 🔗 Blog
- 🔗 Event report
- 🔗 Tweet
- 🔗 Photos
- 🔗 Finish changes/commit/merge



The background of the slide is a light blue gradient. In the center, there is a faint, stylized sunburst pattern with rays emanating from behind a silhouette of a person. The person appears to be in a dynamic pose, possibly dancing or jumping. The overall aesthetic is modern and artistic.

# DONATE

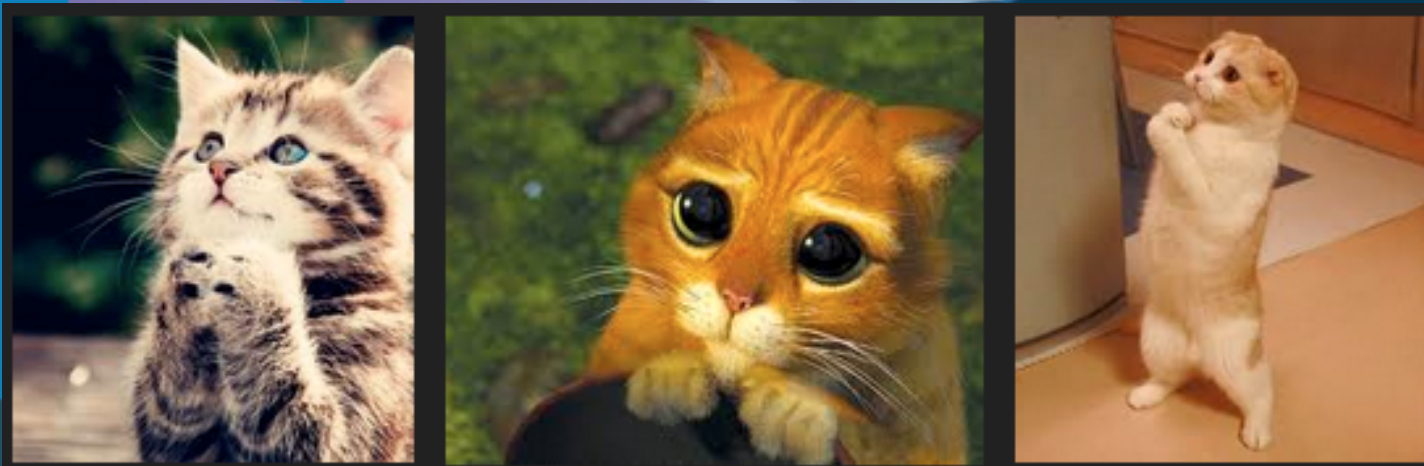
# Role of the PF Board

- 🎵• **HELP PLONE HAPPEN**
- 🎵• **EXPLORE NEW REGIONS**
- 🎵• **PAIR UP NEW TALENT W/EXPERTS**
- 🎵• **RAISE MONEY TO SUPPORT THE SPRINTS TO SUPPORT THE PEOPLE WHO...**
- 🎵• **GOTO 1**



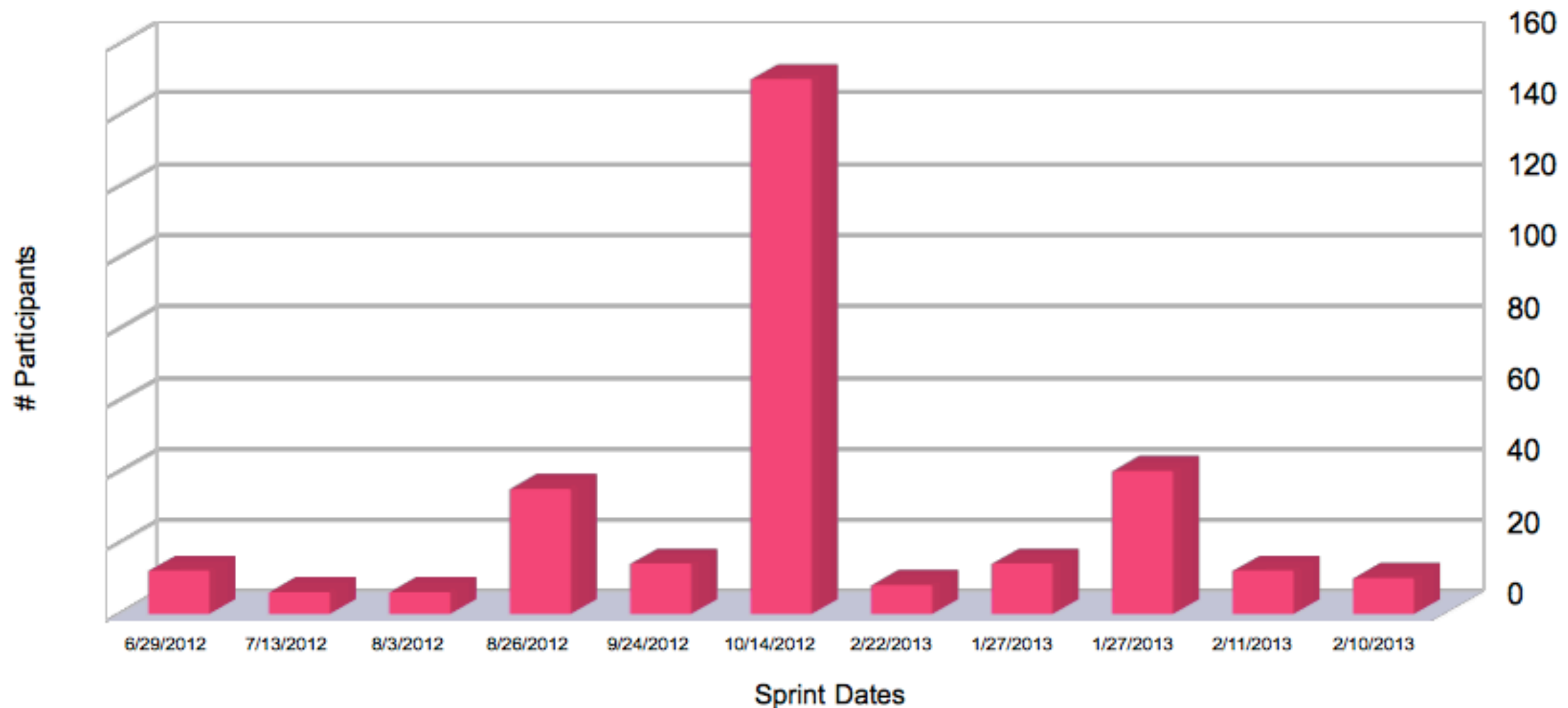
## PLONE 5

**FOR REAL THIS  
TIME! I SWEAR!**



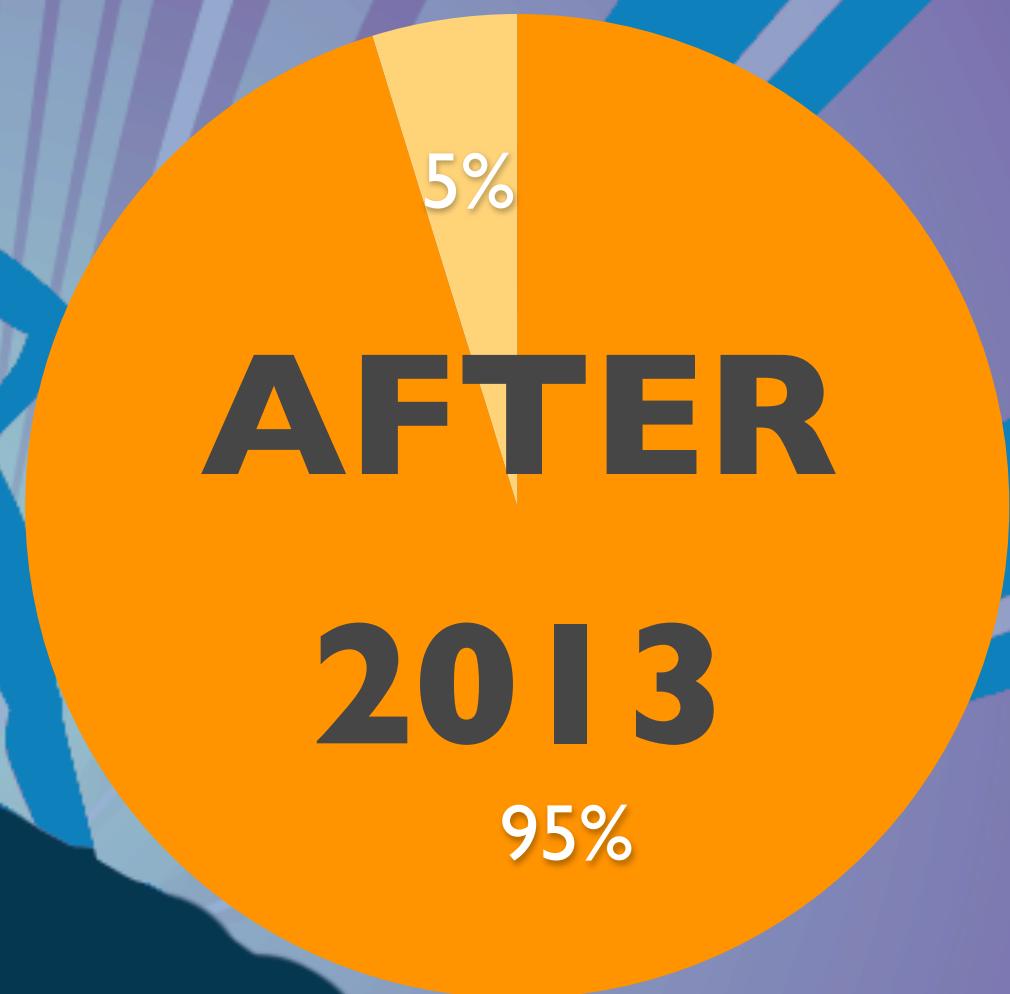
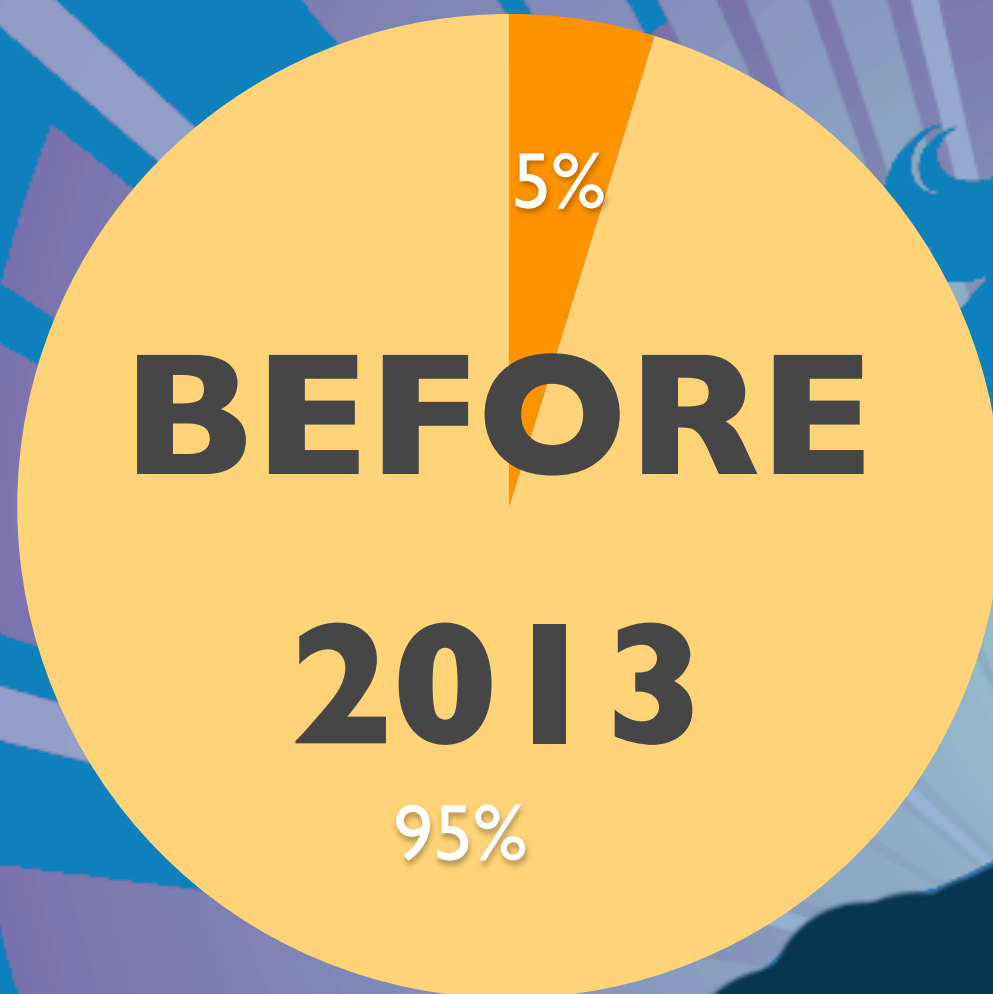
# Getting People Involved

Sprint Participation 2012-2013





# Sprint Spending Habits



● Spent

● Raised

# **Donate Now**

**GOAL: RAISE \$20K USD IN 2013**  
**TO CONTINUE TO AGGRESSIVELY FUND SPRINTS IN 2014**

## **RECOMMENDED MINIMUM DONATIONS**

**INDIVIDUALS: \$10/MONTH**

**CORPORATIONS: \$50/MONTH**

**PROVIDER: SPONSOR!**

## **COMMIT NOW!**

**TWEET @PLONE WITH THE  
HASHTAG #DONATE AND I  
WILL COME FIND YOU**

**ITS THAT EASY!!**

**OR GO TO [HTTP://PLONE.ORG/FOUNDATION/  
FOUNDATION-DONATIONS](http://plone.org/foundation/foundation-donations) FOR MORE INFO!**